



Asian American LEAD

Leadership, Empowerment, and Development for Youth and Families

AALEAD 2012 Annual Dinner

When you become a sponsor of AALEAD's Annual Dinner, you are contributing to the single event that has the largest impact upon the programming for the 300+ children we serve in our community. Your sponsorship comes with a host of branding benefits, from tickets to speaking opportunities. Please see below for details.

Exclusive Title Sponsor (one available)

- Three premium tables (30 tickets) to the Annual Dinner
- Recognition with commemorative award during the Annual Dinner
- Full-page color acknowledgement on back cover of the Annual Dinner Program
- Opportunity for a company representative to introduce the evening's featured speaker
- Premier listing of company and logo on signage at the Annual Dinner
- Company promotional material displayed throughout the Annual Dinner
- Company logo prominently displayed on all mailed and email invitations*
- Banner ad in AALEAD newsletter
- Company logo and link prominently displayed on the home page of our website, www.aalead.org
- Recognition in the AALEAD Annual Report
- Acknowledgement in the AALEAD newsletter
- Invitations for your company to all VIP events throughout the year

Donation: \$20,000

Gold Sponsorship

- Two premium tables (20 tickets) to the AALEAD Annual Dinner
- Recognition announced during the Annual Dinner
- Full-page acknowledgement in the Annual Dinner program book
- Listing of company and logo on signage at the Annual Dinner
- Company name and logo on the AALEAD website, www.aalead.org
- Recognition in the AALEAD Annual Report
- Acknowledgement in the AALEAD newsletter

Donation: \$10,000

Silver Sponsorship

- One premium table (10 tickets) to the AALEAD Annual Dinner
- Recognition announced during the Annual Dinner
- Half-page acknowledgement in the Annual Dinner program book
- Listing of company and logo on signage at the Annual Dinner
- Company name and logo on the AALEAD website, www.aalead.org
- Recognition in the AALEAD Annual Report

Donation: \$5,000

Bronze Sponsorship

- Table for 10 at the Annual Dinner
- Recognition announced during the Annual Dinner
- Half-page acknowledgement in the Annual Dinner program book
- Acknowledgement on the AALEAD website, www.aalead.org

Donation: \$3,000

* Pending Printing Deadlines