

SPONSORSHIP PACKAGES AND PROGRAM ADVERTISING

High School Sponsor

(one available)

- Recognition with commemorative award during the Aspire to LEAD Breakfast
- Full-page color acknowledgement on back cover of the Aspire To Lead Breakfast program
 - Opportunity for a company representative to introduce one of the morning's speakers
 - Premier listing of company and logo on signage at the Aspire to LEAD Breakfast
 - Banner ad in AALEAD newsletter for 5 months
 - Company logo and link prominently displayed on www.aalead.org
 - Recognition in the AALEAD Annual Report
- Written acknowledgement in the AALEAD newsletter, emailed to our entire network

Donation: \$15,000



Middle School Sponsor

- Recognition announced during the Aspire to LEAD Breakfast
- Full-page acknowledgement in the Aspire to LEAD Breakfast program
- Listing of company and logo on signage at the Aspire to LEAD Breakfast
 - Company name and logo on the AALEAD website, www.aalead.org
 - Recognition in the AALEAD Annual Report
- Acknowledgement in the AALEAD newsletter, emailed to our entire network

Donation: \$10,000



Elementary School Sponsor

- Recognition announced during the Aspire to LEAD Breakfast
- Half-page acknowledgement in the Aspire to LEAD Breakfast program
- Listing of company and logo on signage at the Aspire to LEAD Breakfast
 - Company name and logo on the AALEAD website, www.aalead.org
 - Recognition in the AALEAD Annual Report

Donation: \$5,000



2018 REACH

- ◆ Youth from 23 public schools in DC, MD, VA
- ◆ Facebook posts reach 5,000 people/month & 2,100 people engaged
- ◆ 1,758 Twitter followers
- ◆ 81 website views/month with 97% new sessions
- ◆ 1,727 listserve subscribers