ASIAN AMERICAN LEAD

ANNUAL DINNER

SPONSORSHIP OPPORTUNITIES

Saturday, November 2, 2019
6:00 PM Networking | 7:00 PM Dinner

Hong Kong Pearl Restaurant
6286 Arlington Blvd, Falls Church, VA 22044
ABOUT US

For over 20 years Asian American LEAD has empowered low-income and underserved Asian Pacific American youth to become confident leaders. Despite mainstream perceptions, Asian Pacific Americans experience divergent socioeconomic outcomes connected to their countries of origins and migration histories. We support and advocate for these communities by

Providing youth the opportunities to recognize and reach their full potential and develop into confident and engaged leaders.

Connecting youth to a caring, committed adult with a safe avenue to express their feelings and frustrations, improve their self-esteem & foster positive self-identity.

Supporting first-generation college students and gap year youth with navigating the transition into college and the workforce.

Changing the narrative on and with Asian Pacific American youth.

WHAT WE DO

After School  Summer  Mentoring  Advocacy
# Sponsorship Levels

## Platinum Level
$25,000
- Three tables at the AALEAD Annual Dinner
- Recognition with commemorative award during the Annual Dinner
- Full-page color acknowledgement on back cover of the Annual Dinner Program
- Opportunity for a company representative to introduce one of the evening’s speakers
- Premier listing of company & logo at the Annual Dinner
- Banner ad in AALEAD newsletter + Annual Report
- Company logo and link prominently displayed on the home page of our website, www.aalead.org

## Gold Level
$15,000
- Two tables at the AALEAD Annual Dinner
- Recognition announced during the Annual Dinner
- Full-page acknowledgement in the Annual Dinner program book
- Listing of company and logo at the Annual Dinner
- Company name and logo on the AALEAD website, www.aalead.org
- Recognition in the AALEAD Annual Report
- Acknowledgement in the AALEAD newsletter, emailed to our entire network

## Silver Level
$10,000
- One table at the AALEAD Annual Dinner
- Recognition announced during the Annual Dinner
- Half-page acknowledgement in the Annual Dinner program book
- Listing of company & logo at the Annual Dinner
- Company name and logo on the AALEAD website, www.aalead.org
- Recognition in the AALEAD Annual Report

## Bronze Level
$5,000
- One table at the Annual Dinner
- Recognition announced during the Annual Dinner
- Half-page acknowledgement in the Annual Dinner program book
- Acknowledgement on the AALEAD website, www.aalead.org

## Friends of AALEAD
$1,000
- Name in the Dinner program
- Name on signage at dinner
- Name listed on AALEAD website for one year
- 2 tickets to the dinner
CONTACT INFORMATION

Selection __ Platinum __ Gold __ Silver __ Bronze
Contact Name:
______________________________________________
Company:
______________________________________________
Address:
______________________________________________
Phone: ___________________________ Email: ______
PAYMENT OPTIONS: __ Credit Card __ Check
Card No: _______________________________________
Expiration: ___________________________ CCV: __________
Cardholder Name: _______________________
Signature: ________________________________

Online: https://aalead.networkforgood.com/ (indicate sponsorship)

Checks: Please make checks payable to Asian American LEAD, attn: Neel Saxena. 1029 Vermont Ave., NW, #810 Washington, DC 20005

AALEAD is a 501c3 organization under the IRS. Tax ID# 52-2102012. Your contribution above the cost of the reception is tax-deductible to the fullest extent of the law.