AALEAD PRESENTS

ELEMENTS OF HOPE

A Virtual Fundraising Event
September 30, 2020
Live Kick-off will take place 8:30am - 9:00am

Virtual programming continues throughout the day, allowing you to engage at your own pace

Share the HOPE that comes with supporting our youth

Registration is Free

For more information visit http://aalead.org
About Elements of Hope

For over 20 years, AALEAD has empowered low-income and underserved Asian American and Pacific Islander (AAPI) youth to become confident leaders. Despite mainstream perceptions, AAPIs experience divergent socioeconomic outcomes connected to their countries of origin and migration histories.

The global pandemic has exacerbated inequitable outcomes in communities of color, including our diverse AAPI community. AALEAD has risen to the challenge, shifting quickly to a virtual format to deliver program continuity and support for our youth.

Amidst the rise in anti-Asian racism and xenophobia, and heightened stress and uncertainty, we found powerful voices, exceptional leadership, and hope in our youth, their families, and our staff.

Through the Element of Hope we will tell this story, from the perspective of our youth, supporters, and staff, and introduce you to our new Executive Director, Akil Vohra.
About AALEAD

AALEAD supports and advocates for low-income and underserved AAPI communities across 23 different Asian ethnic groups through *Afterschool, Summer* and *Mentoring* programs:

**Providing** youth the opportunities to recognize and reach their full potential and develop into confident and engaged leaders.

**Connecting** youth to caring, committed adults with safe avenues to express their feelings and frustrations, improve their self-esteem and foster positive self-identity.

**Supporting** first-generation college students and gap year youth with navigating the transition into college and the workforce.

**Changing** the narrative on and with AAPI youth.
Sponsorship Levels

Presenting Sponsor - $10,000

- Opportunity for a company representative to share a video about supporting AALEAD during the virtual fundraising event
- Continued acknowledgement throughout the virtual fundraiser
- Banner ad in AALEAD Newsletter + Annual Report
- Company logo and link prominently displayed on the home page of our website, www.aalead.org
Platinum Sponsor - $5,000

- Continued acknowledgement throughout the virtual fundraiser
- Banner ad in AALEAD Newsletter + Annual Report
- Company logo and link prominently displayed on the home page of our website, www.aalead.org
Gold Sponsor - $3,000

- Acknowledgement during the virtual fundraiser
- Recognition in the AALEAD Newsletter and Blog
- Company logo and link prominently displayed on the home page of our website, www.aalead.org

Friends of AALEAD - $1,000

- Acknowledgement during the virtual fundraiser
- Acknowledgement on the AALEAD website, www.aalead.org
Where to send Sponsorship or Donation

AALEAD is a 501c3 organization under the IRS. Tax ID# 52-2102012. Your contribution above the cost is tax-deductible to the fullest extent of the law.

Credit Card Payment
Online: https://aalead.org

Please make checks payable to:
Asian American LEAD
Attn: Akil Vohra, 5518 Connecticut Ave NW,
2nd Fl, Washington DC 20015

For additional information or questions please contact Siu Cheung (301) 806 8893 or events@aalead.org
Thank You!

Asian American LEAD
Youth Leadership, Empowerment, and Development