Annual Dinner SPONSORSHIP OPPORTUNITIES

THURSDAY, JUNE 9, 2022
6:00 PM NETWORKING | 7:00 PM DINNER

HONG KONG PEARL RESTAURANT
6286 ARLINGTON BLVD
FALLS CHURCH, VA 22044
BUSINESS OR ETHNIC ATTIRE
About Us
For over 20 years Asian American LEAD has empowered low-income and underserved Asian Pacific American youth to become confident youth leaders. Despite mainstream perceptions, Asian Pacific Americans experience divergent socioeconomic outcomes connected to their countries of origin and migration histories. We support and advocate these communities by:

Providing youth opportunities to recognize and reach their full potential and develop into confident and engaged leaders

Connecting youth to a caring, committed adult with a safe avenue to express their feelings and frustrations, improve their self-esteem and foster positive self-identity

Supporting first-generation college students and gap year youth with navigating the transition into college and the workforce

Changing the narrative on and with Asian American youth
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<th>Sponsorship Level</th>
<th>Amount</th>
<th>Benefits</th>
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| **PLATINUM LEVEL** | $25,000 | Two tables (20 seats) at the Annual Dinner  
Recognition with commemorative award during the Annual Dinner  
Full-page acknowledgement on back cover of the Annual Dinner program  
Opportunity for a company representative to introduce one of the evening’s speakers  
Premier listing of company and logo on signage at the Annual Dinner  
Banner ad in AALEAD newsletter + Annual Report  
Company logo prominently displayed on the homepage of aalead.org |
| **GOLD LEVEL** | $15,000 | One table (10 seats) at the Annual Dinner  
Recognition announced during the Annual Dinner  
Full-page acknowledgement in the Annual Dinner program  
Listing of company and logo on signage at the Annual Dinner  
Company name and logo on the homepage of aalead.org  
Recognition in the AALEAD Annual Report  
Acknowledgement in the AALEAD newsletter, emailed to our entire network |
| **SILVER LEVEL** | $10,000 | One table (10 seats) at the Annual Dinner  
Recognition announced during the Annual Dinner  
Half-page acknowledgement in the Annual Dinner program  
Listing of company and logo on signage at the Annual Dinner  
Company name and logo on the homepage of aalead.org  
Recognition in the AALEAD Annual Report |
| **BRONZE LEVEL** | $5,000 | One table (10 seats) at the Annual Dinner  
Recognition announced during the Annual Dinner  
Quarter-page acknowledgement in the Annual Dinner program  
Inclusion on sponsor signage at the event  
Acknowledgement on the homepage of aalead.org |
| **FRIEND LEVEL** | $2,500 | Half-table (5 seats) at the Annual Dinner  
Inclusion on sponsor signage at the event  
Acknowledgement on the homepage of aalead.org |
Contact Information

Online: https://www.aalead.org/what-we-do/events/2022-aalead-annual-fundraising-dinner/

Checks: Please make checks payable to Asian American LEAD, Attn: Events 5518 Connecticut Ave NW, 2nd Fl Washington, DC 20015

Deadline: May 15, 2022 to guarantee inclusion in the Annual Dinner program and marketing materials

Email: events@aalead.org for printable sponsorship form or any additional questions

AALEAD is a 501(c)3 organization under the IRS. Tax ID# 52-2102012. Your contribution above the cost of the reception is tax-deductible to the fullest extent of the law.