



ASIAN
AMERICAN YOUTH
LEADERSHIP
EMPOWERMENT
AND
DEVELOPMENT

Annual Dinner
SPONSORSHIP
OPPORTUNITIES

THURSDAY, JUNE 9, 2022
6:00 PM NETWORKING | 7:00 PM DINNER

HONG KONG PEARL RESTAURANT
6286 ARLINGTON BLVD
FALLS CHURCH, VA 22044
BUSINESS OR ETHNIC ATTIRE





About Us

For over 20 years Asian American LEAD has empowered low-income and underserved Asian Pacific American youth to become confident youth leaders. Despite mainstream perceptions, Asian Pacific Americans experience divergent socioeconomic outcomes connected to their countries of origin and migration histories. We support and advocate these communities by:

Providing youth opportunities to recognize and reach their full potential and develop into confident and engaged leaders

Connecting youth to a caring, committed adult with a safe avenue to express their feelings and frustrations, improve their self-esteem and foster positive self-identity

Supporting first-generation college students and gap year youth with navigating the transition into college and the workforce

Changing the narrative on and with Asian American youth



Sponsorship Levels

PLATINUM LEVEL

\$25,000

- Two tables (20 seats) at the Annual Dinner
- Recognition with commemorative award during the Annual Dinner
- Full-page acknowledgement on back cover of the Annual Dinner program
- Opportunity for a company representative to introduce one of the evening's speakers
- Premier listing of company and logo on signage at the Annual Dinner
- Banner ad in AALEAD newsletter + Annual Report
- Company logo prominently displayed on the homepage of aalead.org

GOLD LEVEL

\$15,000

- One table (10 seats) at the Annual Dinner
- Recognition announced during the Annual Dinner
- Full-page acknowledgement in the Annual Dinner program
- Listing of company and logo on signage at the Annual Dinner
- Company name and logo on the homepage of aalead.org
- Recognition in the AALEAD Annual Report
- Acknowledgement in the AALEAD newsletter, emailed to our entire network

SILVER LEVEL

\$10,000

- One table (10 seats) at the Annual Dinner
- Recognition announced during the Annual Dinner
- Half-page acknowledgement in the Annual Dinner program
- Listing of company and logo on signage at the Annual Dinner
- Company name and logo on the homepage of aalead.org
- Recognition in the AALEAD Annual Report

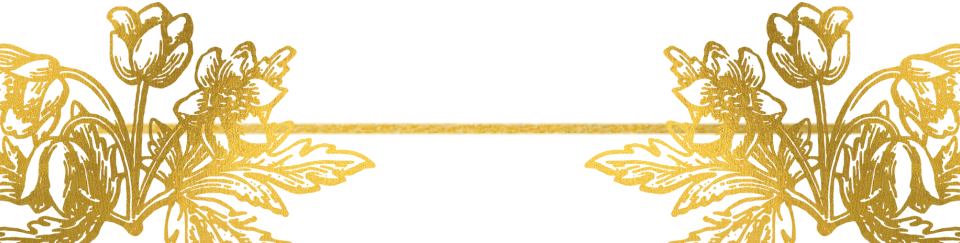
BRONZE LEVEL

\$5,000

- One table (10 seats) at the Annual Dinner
- Recognition announced during the Annual Dinner
- Quarter-page acknowledgement in the Annual Dinner program
- Inclusion on sponsor signage at the event
- Acknowledgement on the homepage of aalead.org

FRIEND LEVEL

\$2,500

- Half-table (5 seats) at the Annual Dinner
 - Inclusion on sponsor signage at the event
 - Acknowledgement on the homepage of aalead.org
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Contact Information

Online: <https://www.aalead.org/what-we-do/events/2022-aalead-annual-fundraising-dinner/>



Checks: Please make checks payable to Asian American LEAD, Attn: Events 5518 Connecticut Ave NW, 2nd Fl Washington, DC 20015

Deadline: May 15, 2022 to guarantee inclusion in the Annual Dinner program and marketing materials

Email: events@aalead.org for printable sponsorship form or any additional questions

AALEAD is a 501(c)3 organization under the IRS.
Tax ID# 52-2102012. Your contribution above the cost of
the reception is tax-deductible to the fullest extent
of the law.

