25TH ANNIVERSARY GALA

SPONSORSHIP BENEFITS

AALEAD
ASIAN AMERICAN YOUTH LEADERSHIP EMPOWERMENT AND DEVELOPMENT

SATURDAY, MAY 13, 2023
6:00 PM

Ronald Reagan Building & International Trade Center
1300 Pennsylvania Avenue, NW
Washington, DC 20004

Black Tie or Cultural Attire

To purchase tickets or for more information visit: www.AALEAD.org
AALEAD’s mission is to empower AAPI youth in underserved communities through culturally responsive programming and advocacy.

OUR PROGRAMS

(AFTER SCHOOL) (SUMMER) (MENTORING)

**AFTER SCHOOL PROGRAMS**
provide academic development and enrichment activities in leadership, identity, mental health, and equity in DC, MD, and VA at middle and high schools.

**SUMMER PROGRAMS**
provide youth leadership development, community service, and college/career prep opportunities in the DC, MD, and VA regions.

**MENTORING PROGRAM**
gives youth the opportunity to be matched in a one-on-one mentorship with a caring and pre-screened adult in the DC, MD, and VA regions.

OUR HISTORY: AALEAD was founded in 1998 by Ms. Sandy Dang to serve the large Vietnamese refugee population in Washington DC. Ms. Dang witnessed the same needs and types of challenges she faced as a recent refugee to the U.S. Her vision was to create and grow an organization that belongs to the community. Today, AALEAD serves all underserved AAPI youth.

VOLUNTEER

**YOUTH MENTOR** - supports AAPI youth one-on-one in their efforts to develop academic, social, and life skills necessary to succeed.

**PROGRAM AIDE** - provide support to Program Coordinators in AALEAD After School and Summer programs.

"From being a shy middle school kid to an open-minded leader in high school... I now see myself being successful in the future through what I learned at AALEAD.”

- DC MS/HS Program, 17 yr old

“He's more confident, he has a better grasp of himself, he's no longer afraid to go up to someone and say hi... I feel very glad he's in a great space from when I first met him.”

- Mentor to 10 yr old DC MS youth

“AALAEAD helped with my depression, [programs] brightened up my day, I remember I felt so lonely, I don't have that many friends, I don't understand my culture, stuff was not right at home... it was really bad to a point I felt like I can't do this - I went to AALAEAD and everyone asked if I was all right, I felt AALAEAD was in my heart, I belong and it was ok to ask for help...”

- MD HS Program, 18 yr old

CONTACT US
Visit www.aalead.org or email us at info@aalead.org!
Yes! I/We will support AALEAD and its 25th Year Celebration Gala as a:

_____ Presenting Sponsor $50,000
_____ Platinum Sponsor $35,000  _____ Gold Sponsor $25,000
_____ Silver Sponsor $10,000  _____ Bronze Sponsor $5,000

Gala Program Advertisement:
☐ Full-Page Message $750.00 (Deadline April 18, 2023)
☐ Half-Page Message $500.00 (Deadline April 18, 2023)

_____ Additional Gala Dinner Guest Tickets $300.00 — I would like to purchase____ Gala Ticket(s) for a total of $ ________ Late registration, after April 18, $350.00

_____ Supporter — I am unable to attend AALEAD 20th Celebration Gala but please accept my enclosed donation of $__________________ to support the on-going vital programs and work of AALEAD.

PAYMENT INFORMATION
_____ Check Enclosed  _____ Invoice Requested  _____ Credit Card via www.AALEAD.org

Checks Payable to “AALEAD”

CONTACT INFORMATION

Name (as it will be listed in the Gala Program) _______________________________________________________

Contact _______________________________________________________________________________________

Address _______________________________________________________________________________________

Phone ___________________________ Email ___________________________

Deadline to ensure listing in gala program is Tuesday, April 18, 2023
Deadline for early registration is Tuesday, April 18, 2023

Please email this form to events@aalead.org by Tuesday, April 18, 2023 to ensure inclusion in the program.
<table>
<thead>
<tr>
<th>SPONSORSHIP BENEFITS</th>
<th>PRESENTING $50,000</th>
<th>PLATINUM $35,000</th>
<th>GOLD $25,000</th>
<th>SILVER $10,000</th>
<th>BRONZE $5,000</th>
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<tbody>
<tr>
<td>Gala Dinner Seats</td>
<td>30</td>
<td>25</td>
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<tr>
<td>Speaking role at the Gala as the official underwriter of the event</td>
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<td>Name/Logo in Gala Video</td>
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<td>Option to have VIP Guests at your Table</td>
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<td>Announcement as Presenting Sponsor in special dedicated press release</td>
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<td>Company mention in general press release</td>
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<td>Acknowledgement as the Presenting/Platinum Sponsor during welcome remarks</td>
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<td>Acknowledgement in the Gala program</td>
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<td>Recognition in the AALEAD Annual Report</td>
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<td>Acknowledgement in the AALEAD newsletter emailed to entire network</td>
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<td>Acknowledgement on the AALEAD website <a href="http://www.aalead.org">www.aalead.org</a> for one (1) year</td>
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